

## Spend Category for Personal Services Contracts

SC00024 Management and Organizational Services, --- ie strategic planning, program management

SC00026 Financial Advisory Services

SC00027 Auditing Services

SC00028 Accounting Services

SC00029 Computer and Information Consulting Services, ie App development, website work, implementation services

SC00030 Technical Research Consulting Services

SC00031 Marketing Consulting Services ----- ie enrollment marketing, public relations,

SC00032 Communication Consulting Services, ----- ie video production with creative elements, graphic and document design, reports

SC00033 Training Services --- ie employee training, executive coaching, workshops

SC00034 Recruiting Services, ---- ie executive search services, recruiting research participants

SC00035 Other Personal Services -- use when no other category in this list seems to fit

SC00037 Medical and Health Consulting Services, --- ie for research projects, but not client services

SC00295 Payments to Providers for Direct Client Services (clients being students)