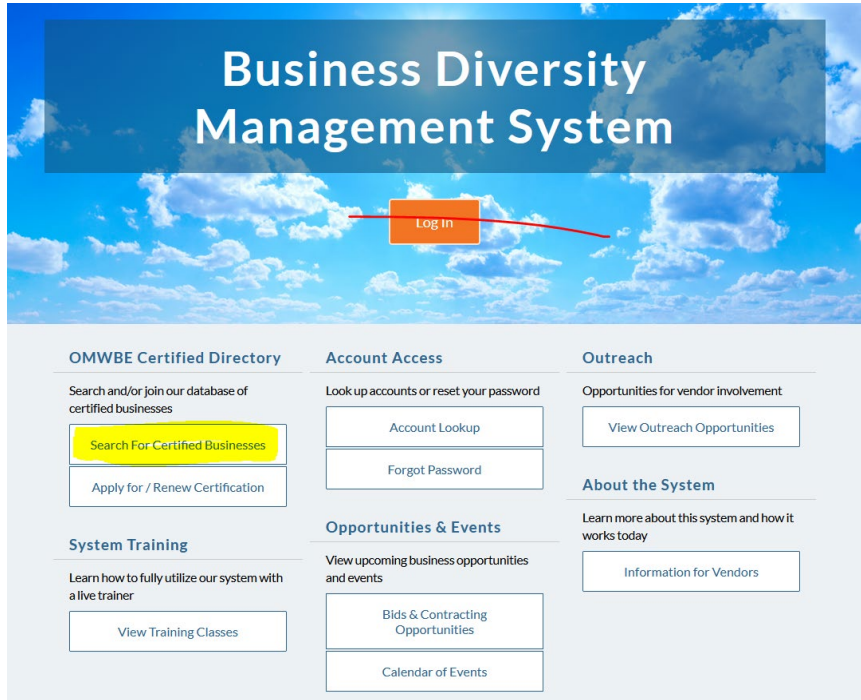


Supplier Diversity Effort – Staff Guide

This resource describes how to find Washington-certified Minority-owned business enterprises (MBEs) and Washington-certified Women-owned business enterprises (WBEs) to solicit for informal quotes.

Go to: <https://omwbe.diversitycompliance.com/> No log in is required. Select search button.



Build the filters for your search:

Certified Business Directory

OMWBE's Certified Business Directory helps buyers and contracting officers quickly locate and notify firms of upcoming procurement and contracting opportunities. Please select at least one certification type when you search.

This online directory lists businesses certified by OMWBE. Businesses that appear in the directory are currently certified and approved to be utilized toward meeting established contract (federal and state) goals in their displayed certification type(s). Businesses that are noted as suspended cannot be utilized for-credit in new contracts until the suspension is removed. For additional details please reference the [US DOT regulations](#) or contact technicalassistance@omwbe.wa.gov.

For qualifying state diverse spend goals, select the five state certification types: Combination Business Enterprise (CBE), Minority Business Enterprises (MBE), Minority/Women Business Enterprise (MWBE), Socially and Economically Disadvantaged Business Enterprise (SEDBE), Women Business Enterprise (WBE).

Please Note: To search our directory for Federal SBEs, select both DBE and SBE Certifications under "Search by Certification Type," then scroll to the bottom and click "Search." DBE certifications can also be used to count towards SBE goals.

Search by Certification Type

CERTIFICATIONS

- Airport Concessionaire Disadvantaged Business Enterprise (ACDBE)
- Combination Business Enterprise (CBE)
- Disadvantaged Business Enterprise (DBE)
- Disadvantaged Business Enterprise (FAA Only) (DBE (FAA Only))
- Minority Business Enterprise (MBE)
- Minority/Women Business Enterprise (MWBE)
- Small Business Enterprise (SBE)
- Socially and Economically Disadvantaged Business Enterprise (SEDBE)
- Women Business Enterprise (WBE)

Scroll down and continue.

Search by Business Name or DBA

BUSINESS NAME/DBA
Tip: Try just a few letters of the firm's name.

Search by Business Description

BUSINESS DESCRIPTION
Tip: Try just a few letters of a keyword.

Start with one or two keywords in Business Description. You may need to revise this parameter of the search a few times. For the example data on next page, I enter media buying in this field.

Skip to Search by Location filter and select WA. It may be necessary to broaden the search if no results are produced. The Search by Commodity Code is an option but sometimes will not produce optimal results. This is demonstrated in pages following.

Search by Commodity Code

COMMODITY CODES [Click to Lookup Commodity Codes](#)

Search by Contact Person

CONTACT PERSON/OWNER
Tip: Use the first letter. Tip: Try the first few letters.

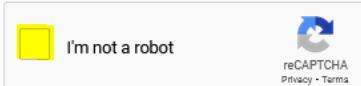
Search by Location

CITY
 ZIP CODE
Tip: Search for multiple zip codes by separating with commas.
 STATE WA
 COUNTY Select one or more
 PHONE AREA CODE

Search by Reference

UDBE Select one or more
 SBE CERTIFICATION Select one or more
 UBI #
 CERTIFICATION NUMBER

Complete the reCAPTCHA below to access the search actions:



Verify you are not a robot. Then check the number of results your search produced.

- If no results, edit parameters: add states and/or change the keyword search until you get a manageable number (<50 might be considered manageable) of results to download and filter in Excel. Filter the column headed Capability.
 - If the search produces more than 50 hits, you may want to edit search parameters to reduce the number of records before downloading. Or you could download and then filter out cities in western WA.
 - Once the search produces a number of results you are comfortable with, download to Excel. Then, put a data filter on the header row and filter with keywords on the **Capability** column. On the basis of filtering in Excel, select one WBE and one MBE to contact with an invitation to quote. Copy their rows of data to a worksheet or document for reference later.
- Example Business Description = media buying is shown below. I have hidden many columns of the download file, to focus on the Capability and Commodity Codes columns.

A known certified WBE in Spokane did not come up in this search. To follow up I did a name search on that firm to determine why. Reason: "media buying" was not listed in their Capability field, but was found in their Commodity Code field.

Company Name	Certification Type	Capability	UBI #	Certification Number	Commodity Codes
CK Graphic Design, LLC.	WBE	Advertising agency, marketing management consulting, and graphic design firm. Services include marketing campaigns, media buying, brand research, design, and development. Webpage design and social media management services. Logos, identity design and graphic design for print and digital distribution for use in magazines, newsletters, annual reports, brochures, direct-mail postcards, trade show booths, banners, flyers, product packaging, signage, promotional products and swag.	6.03E+08	W2F0027220	511120 - Periodical Publishers (changed in 2022 codeset to 513120); 541430 - Art services, commercial; 541430 - Graphic design services; 541511 - WEB (i.e., internet) page design services, custom; 541613 - Marketing consulting services; 541810 - Advertising agencies; 541850 - Outdoor display advertising services (deactivated in 2022 codeset); 541860 - Direct mail advertising services; 541870 - Electronic marketing services (deactivated in 2022 codeset)
Double Z Media	WBE	Advertising Media Buying and Planning including digital marketing such as paid search, paid social ads, Programmatic video and display, native ads and more and traditional marketing such as billboards, television, radio, print and transit advertising.	6.05E+08	W2F0027815	541810 - Advertising agencies; 541810 - Digital advertising agencies
Mediability, Inc.	WBE	Buying and selling multimedia advertising. Market research, media planning, media negotiations, media buying, managing performance, coordinating creative/interactive services, and social media management.	6.03E+08	W2F0022036	541830 - Media buying agencies
PRR, Inc.	WBE	Full-Service advertising, promotion and communications firm, serving transportation, environment, health, and infrastructure sectors. Providing marketing services, physical distribution consulting, media relations, public relations, video production, script development, digital marketing, social media, sponsorship, media buying, placing ads, strategic planning, public affairs, community outreach, market research, community impact assessments, environmental justice research and consulting services, event and meeting planning, public meeting and information fair facilitation, website design and development.	6E+08	W2F0008454	512110 - Motion picture and video production; 541511 - WEB (i.e., internet) page design services, custom; 541611 - General management consulting services; 541613 - Marketing consulting services; 541614 - Physical distribution consulting services; 541620 - Environmental consulting services; 541720 - Social science research and development services; 541810 - Advertising agencies; 541820 - Public relations agencies; 541830 - Media buying agencies; 541910 - Marketing research services; 561920 - Event and meeting planning services; 711320 - Fair promoters without facilities
Schramm Marketing, LLC	WBE	A madly eccentric marketing consulting service. Services include; Marketing Strategy, Branding, Graphic Design, Website Design, Events, Public Relations, Social Media, Budget Planning, and Media Buying.; ; BUSINESS INSIGHT; We'll scout out your business, audience, and competition with fresh eyes. Consider us primed to comb website and social media analytics or connect with your employees and clients any way possible. We know from experience what makes a smash in the marketplace, but also that no one knows your business better than you. We dig deep and mix up a bold strategic alchemical cocktail that quenches your business needs and fires up your fondest regulars.; ; CREATIVITY; Our creative team of designers, developers, writers, and strategist ensures every creation is a work of art that has our stamp of originality. Expect everything from inventive storytelling to eccentric guerrilla marketing. It's all in our wheelhouse.; ; MEASUREMENT OF SUCCESS; Not to get too intense, but, we believe solid measurement is the core of all client success. Show us your mountain of clicks, calls, hits, registrations, sales, donations, likes—we'll make sense of it all.	6.03E+08	W2F0026290	541430 - Graphic design services; 541613 - Marketing consulting services; 541820 - Public relations consulting services
Thinking Cap Communications & Design Inc.	MBE	Graphic design of brochures, books, logos, posters, newspaper and magazine ads, television ads, website design and programming, web ads, marketing plans, and media buying.	6.03E+08	M4M0021489	541430 - Graphic design services

In the below example, NAICS code **722320 Caterers** was used with parameters to

- Match any codes with same number code
- Include any lower level codes of those selected

The same search on NAICS 722320 without these parameters selected will result in only one find.

[Show directory information and instructions](#)

Search Parameters		Edit Parameters	Clear Parameters
CERTIFICATIONS	Minority Business Enterprise (MBE) Minority/Women Business Enterprise (MWBE) Women Business Enterprise (WBE)		
COMMODITY CODES	NAICS 722320: Caterers • Match any codes with same number code • Include any lower level codes of those selected		
STATE	WA		

Download Search Results

Search Results		14 firms with 14 certifications found
<small>Click the certification type for contact information and certification details.</small>		
Vendor	Location	Certification
100% Healthier Foods	Gig Harbor, WA	MWBE
BLESSINGS FROM MY HEART TO YOUR TABLE CORPORATION S.P.C., DBA BLESSINGS FROM MY HEART TO YOUR TABLE	Tacoma, WA	MWBE
Chinnie's LLC, DBA Chinnie's Kitchen	Everett, WA	MBE
Dayo Jeanne Jones, DBA Dayosense Catering	Seattle, WA	MWBE
Fano's International Cuisine LLC	Federal Way, WA	MWBE
Global Kitchen LLC, DBA Kay Catering	Seattle, WA	MWBE
Gourmondo Cafes & Catering Co., DBA Gourmondo Catering Co.	Seattle, WA	WBE
Grace Love LLC, DBA Nadine's Kitchen	PORT TOWNSEND, WA	MWBE
Jacobs Agro, DBA Hannibal Logistics	Seattle, WA	MBE
Lavish Roots, Inc., DBA Lavish Roots Catering	Burien, WA	WBE
MMS Consultants Inc., DBA Billy Baroo's Bar & Grill	Tukwila, WA	MBE
PauVic, LLC, DBA PS Contractor & Construction Management; CVN Supplies; PAT Catering & Food Services	Auburn, WA	MBE
Ravishing Radish Catering, Inc.	Seattle, WA	WBE
WAFU LLC, DBA Modern	Seattle, WA	MWBE